

**Objective:** Obtain a full time position in the Marketing field after graduation.

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## Education

### **Virginia Polytechnic Institute and State University (Virginia Tech)**

Blacksburg, VA

Bachelor of Science Degree in Business Information Technology DSS

*Anticipated graduation - May 2019*

- Related Courses: Project Management, Marketing Management, Management Theory & Leadership Practice, Strategic Management
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## Work Experience

### **Marketing Intern at RxNT | Annapolis, MD | Summer 2017 & 2018, Winter 2017 & 2018**

Worked closely with the head of the marketing department to promote RxNT's solutions through multiple channels, educate potential customers, appeal to viewers, and improve the company's website.

- Designed graphics and crafted content for marketing materials on a range of projects both online and in print
- Managed social media accounts, including Facebook, LinkedIn, and Twitter
- Created and updated website graphics and content using Wordpress, Act-On, Canva and Pixelmator
- Photographed headshots of employees and created email signatures used by the entire company
- Filmed and edited promotional and tutorial videos using iMovie
- Created user manuals for RxNT's software and mobile applications using Manula
- Created internal and customer documents and made web pages to access them using Act-On
- Reconfigured the company website from Act-On to Hubspot

### **Founder and Owner of Jultie Designs | Annapolis, MD | June 2013 - February 2016**

Jultie Designs was an eCommerce store that sold hand made band-related merchandise. I built this company with no financing from my bedroom at 15 years old. Our creations were sold internationally with total sales of \$27,000 in the first year. I learned an incredible amount throughout this experience, the most prominent aspects are listed below.

- Website design & coding using Tumblr & Squarespace
- Marketing products through social media, including Tumblr, Instagram and Twitter
- Research & development
- Managing finances & inventory
- Designing clothing on Photoshop/Pixelmator
- Email marketing and customer service using MailChimp and Gmail
- Photographing clothing and models
- International shipping & packaging

### **Intern at NASA Goddard Space Flight Center | Greenbelt, MD | Summer of 2015**

Performed a variety of tasks supporting the ground system of Joint Polar Satellite Systems (JPSS) including: Linux Shell Scripting, conducting tests, database comparisons, and creating PowerPoint presentations

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## Skills

- Social Media Marketing
  - Website Design
  - Graphic Design
  - Photography
  - Advanced Video Editing
  - Microsoft Office & iWork
  - Java, HTML, CSS
  - Advanced Excel
  - VBA Programming
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## Extracurricular Activities

Photography Club | Virginia Tech | 2016-2018

Entrepreneur Club | Virginia Tech | 2017-2018

Hypatia | Engineering Living Learning Community | Virginia Tech | August 2015 - May 2016

Center for Enhancement of Engineering Diversity | Virginia Tech | August 2015 - May 2016